

**Pennsauken, NJ-** The fourth quarter of 2010 brought a multitude of Delaware Valley regional and national media projects to Media Imagery Studios at Cooper Center.



**MISS AMERICA on ABC**

**BROADCAST/CABLE TELEVISION:** The Miss America Organization returned to MI to produce the Final Walk feature for outgoing Miss America Caressa Cameron. The feature was broadcast on the 2011 Pageant, returning to ABC this year for its 90th Anniversary. Maryland's **Gaga Marketing** returned for multiple television spots for West Virginia's Mountaineer Casino.

The **World Poker Tour** television series utilized MI once again as the main ENG HD crew for shows shot on-location at The Borgata in Atlantic City and Foxwoods in Connecticut and brought MI to Biloxi's Beau Rivage Hotel & Casino for the Southern Poker Championships. Philadelphia's **Licensing Services International** returned to produce multiple DRTV spots and digital media for SlimSeat.



**SLIM SEAT DRTV**



**THE SALVATION ARMY**

**DIGITAL VIDEO & WEB:** The Salvation Army of Greater Philadelphia selected MI to produce a "Welcome to Philadelphia" video for its National Advisory Board meeting in January. The video was hosted by venerable Ben Franklin character, Ralph Archbold and combined multiple green-screen segments with features shot on-location throughout the greater Philadelphia area. **Sills Communications** of Philadelphia chose MI to produce fund-raising media for Wilmington's AAA MidAtlantic Foundation for Safety and Education.

Pennsauken's **Creative Web Group** returned to produce a fund-raising presentation for Samost Jewish Family and Children's Service of Southern New Jersey hosted by legendary Philadelphia anchorman, Larry Kane. Bridgeton, NJ-based **KGA Studios** returned to MI to produce new 2011 TV spots for Sea Isle City tourism. Restaurant franchisor **Gino's Burgers and Chicken** chose MI to produce nostalgic digital signage content for its flagship King of Prussia location along with HD location coverage of its grand opening.



**LARRY KANE for JFCS**

**DIGITAL AUDIO:** MI's ProTools studio produced numerous pharmaceutical audio segments for **Rosetta Marketing**. **Harrah's Resort**, **Bally's Atlantic City** and **House of Blues at Showboat** utilized MI for a series of radio spots and to produce the walking tour soundtrack for its historical photo exhibit "Reflections of Atlantic City" at Bally's.

Complete information on Media Imagery's award-winning production services can be found at [mediaimagery.com](http://mediaimagery.com) or at the Media Imagery gallery on Facebook.