



**A DECADE OF CREATIVE EXCELLENCE**

## Prominent non-profits return to MI Studios



Media Imagery Studios recently completed two mini-documentaries for prominent Philadelphia-area non-profit organizations. The Cradle of Liberty Council, Boy Scouts of America selected MI to produce an HD presentation, shot throughout the greater Philly region for its annual fund-raising gala. The piece, written and produced by MI and hosted by 6ABC news anchor Rick Williams, featured stories about three generations of scouts and the grit, resilience, diligence and character

that scouting instills in young men of the area. This production follows the award-winning "ScoutReach" presentation produced by MI in 2011.

The Salvation Army of Greater Philadelphia returned to MI Studios for four days of HD location production and post-production of their 2013 annual fund-raising presentation profiling several Philadelphia Corps Centers and key programs administered by The Salvation Army. Fox29's Sue Serio hosted the video presentation.



California's Image Craft Productions brought MI back to Hollywood FL for six days of HD location production for the World Poker Tour TV series and the Seminole Hard Rock Poker Showdown in April and the WPT World Championship Super High Roller event at Bellagio Las Vegas in May. A major Southeastern PA electric utility chose Media Imagery Studios for the complete design and production of seven digital marketing promos for on-line consumer energy efficiency tips.



Philadelphia agency, Sills Communications, returned to Media Imagery for the complete production of a new :30 HDTV spot for Come See About Me: The Mary Wilson Supremes Collection now on display at the African American Museum in Philadelphia celebrating the glory and talent of the iconic musical trio. Sills Communications also selected MI to produce a :30 Black History Month radio PSA for SEPTA. Atlantic City's Revel Resort relied on MI's ProTools Digital Audio Production studio to produce seven new radio commercials including their "Get Social" campaign. Also completed were new radio spots for The Pool After Dark at Harrah's Resort, Atlantic City Food & Wine Festival and two dozen audio promos played on the famed Atlantic City boardwalk promoting various Caesars Atlantic City properties and events.



Founded in 2002, Media Imagery is a full-service media design, television, audio and digital production studio, featuring complete studio and location HD television/video production and post-production facilities, audio production and motion graphic design studios. Main studios and offices are located in suburban Philadelphia with satellite offices in Chester, NJ and Churchville, PA. For complete information on MI services, visit [www.Mediaimagery.com](http://www.Mediaimagery.com) or call the main studio at 856.317.0990.

**HDTV PRODUCTION | MEDIA DESIGN | MOTION GRAPHICS  
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